



Wilkinson Primary School, Walter Road, Bradley, Bilston,
West Midlands, WV14 8UR.
Telephone: 01902 558971
Email: wilkinsonprimaryschool@wolverhampton.gov.uk
Website: www.wilkinsonprimaryschool.co.uk



8th October 2024

Dear Parents/Carers

As you are aware the Government has recently updated school attendance expectations. I understand that holidays taken outside of term time are expensive. However, from this academic year, we are no longer allowed to approve holidays within term time, unless for exceptional circumstances.

Attendance has always been high on our agenda at school as it is proven that absence and late arrival can have a negative impact on a child's learning. I want to take this opportunity to inform you of some changes we have made within school.

- Attendance letters have been adapted. It will now be clear whether you will receive a fine or not for your child's absence.
- There are now various stages of the attendance process (see attached document for overview) one being where we will work closely with you during the early stages of your child's absence to overcome any barriers you may face.
- New rewards are available for children, which have been decided in school by our school council. They are as follows:
 - **Non uniform day** - awarded when a class has achieved two 100% weekly attendances in a half term.
 - **"Wilkazon Shop"** - the class that has the most 100% weekly attendance in a half term visit the shop to select an award.
 - **Silver** - awarded if children are in school every day for half a term.
 - **Gold** - awarded if children are in school every day for a whole term.
 - **Diamond** - awarded if children are in school for every single day across a whole school year. Last year we were able to award over forty diamond badges, which was absolutely fantastic!!
 - **Family rewards** - new for this year, for every child who receives a diamond badge, their name will go into a hat. Names will be selected at random to receive one of a selection of family rewards available such



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as; a trip to the zoo, cinema tickets for the family, a takeaway voucher etc.

- Parent celebration assemblies - at the end of each half term, we will invite parents in for those children who will be receiving either a silver or gold award, so you can see your child presented with their lovely badge.

If you have any questions or queries, please do not hesitate to contact me.

As always, sincere thanks for your continued support.

Kind regards,

Mrs H. Richards